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**Willamette Valley B Corp Wineries Unite for Sustainable Passport Program**

*Brooks Wine, Winderlea, and Et Fille Partner to Promote Sustainable Wine Practices During B Corp Month In March*

**Amity, Ore. (Feb. 28, 2025)** — Three leading B Corp-certified wineries in Oregon’s Willamette Valley—[Brooks Wine](#), [Winderlea Vineyard & Winery](#), and [Et Fille Wines](#)—are joining forces to launch a “B The Change” B Corp Winery Passport Program in March 2025. The initiative aims to raise awareness of sustainable wine practices and highlight the Revino refillable bottle program, encouraging consumers to make environmentally conscious choices. Glass bottle transport accounts for the majority of the wine industry’s carbon emissions, yet less than 30% of bottles are recycled. Revino’s reusable bottle program offers a solution, reducing emissions by up to 85%.

Timed for [B Corp Month](#), the passport program encourages visitors to explore all three tasting rooms, collecting stamps at each stop. Those who visit all three wineries will be entered into a grand prize drawing for an elevated tasting experience for six at each winery. Guests can also enjoy bonus pours featuring

selections from the other wineries. Additional incentives include rewards for bringing back Revino bottles—Brooks, for example, will offer loyalty points through its Green Menu program. At the end of the month, each winery will select a guest for an additional prize.

"As one of a small handful of B Corp-certified wineries in the region, we're thrilled to collaborate with fellow B Corp wineries, that also participate in Revino bottlings, to provide wine lovers with an engaging way to support our shared commitment to sustainability," said Jennifer Cossey, Manager at Brooks. "Through this program, we hope to inspire more people to embrace refillable bottles, support sustainable winemaking, and enjoy visiting three fun wineries, each offering exciting perks while contributing to a more sustainable future in wine and beyond."

The passport program will run throughout March 2025 at the tasting rooms of:

- [Brooks Wine](#) (Eola-Amity Hills)
- [Et Fille Wines](#) (Chehalem Mountains)
- [Winderlea Vineyard & Winery](#) (Dundee)

As certified B Corporations, these wineries meet the highest standards of social and environmental performance, accountability, and transparency. The collaboration also seeks to strengthen the B Corp brand within the wine industry while fostering a sense of community among environmentally conscious wine enthusiasts. Currently, only 13 wineries in the Willamette Valley are B Corp certified.

Brooks, Et Fille, and Winderlea are proud to be the winery sponsors at B Bash on March 13—the biggest B Corp party of the year. Get your tickets [here](#).

To learn more about the Revino Bottles program, follow [@revinobottles](#) on Instagram. For additional information about Brooks' Revino Bottle Program and sustainability initiatives, visit [BrooksWine.com](#).

Stay updated on the B The Change campaign by following [@brookswinery](#), [@etfillewines](#), and [@winderlea](#) on Instagram.

### **About Brooks:**

Founded in 1998, Brooks is a female-led, family-owned winery located in Amity, Oregon, in the heart of the Willamette Valley. The winery produces 18,000 cases annually across 50 labels, with a focus on Pinot Noir, Riesling, and other aromatic white wines.

Over the years, Brooks has earned widespread acclaim. In 2019, 2021, and 2023, Brooks was designated as one of the Top 100 Wineries in the world by Wine & Spirits Magazine and has been named a 100 Best Fan-Favorite Destination in Oregon six years in a row. In 2023, Brooks was named Green Company of the Year by The Drinks Business and was #28 of the World's Best Vineyards in 2023 and #55 in 2024. Recent Brooks wines continue to show up on Jen Dunnuck, Wine Enthusiast and James Suckling Top 100 lists.

Janie Brooks Heuck, Managing Director, just received the 2025 Oregon Wine Board's Outstanding Industry Leadership Award for her two decades of championing sustainability, pioneering global initiatives, and leading Brooks to become the world's only winery with both B-Corp and Demeter Biodynamic certifications.

Brooks is the living legacy of Jimi Brooks, a visionary Portland native who came to wine through his passion for history and philosophy. Jimi devoted his life to holistic farming and winemaking in the Willamette Valley. Jimi passed away unexpectedly in 2004 at the age of 38. His son Pascal (8 years old at the time) became the Owner of Brooks, and Brooks has continued with the dedication of Jimi's best friend, Chris Williams (Brooks' Winemaker Emeritus), and his sister, Janie Heuck (Brooks' Managing Director). Today, Claire Jarreau serves as Winemaker, and the entire team remains committed to carrying forward Jimi's vision of quality, sustainability, and community.

For more information, visit [brookswine.com](https://brookswine.com) and follow [@brookswinery](https://www.instagram.com/brookswinery) on [Instagram](https://www.instagram.com/brookswinery) and Facebook.